

## Sample Interview Questions for Scott Fox

Author of the new book:  
***Click Millionaires: Work Less, Live More with an Internet Lifestyle Business You Love***

And the previous worldwide best-selling books  
***Internet Riches*** and ***e-Riches 2.0***

***Contact us today for an interview!***

Tel. 815-846-0723     [press@scottfox.com](mailto:press@scottfox.com)

### **Sample Interview Questions for Scott Fox**

- ❖ What is a "lifestyle business"?
- ❖ What is a "Click Millionaire"?
- ❖ Why would you write a book like this?
- ❖ When should you consider becoming a Click Millionaire?
- ❖ Why do you say "the riches are in the niches"?
- ❖ Can you share some examples of people who are succeeding online with lifestyle businesses?
- ❖ Is it really possible to start an Internet-based business when I don't understand the technology?
- ❖ What kind of business has the best chance of making money online today?
- ❖ What advice do you have for someone who wants to take plunge, but doesn't know where to start?
- ❖ How do you personally help your readers get started online?
- ❖ Is this some kind of "get rich quick" scheme?
- ❖ Isn't starting a new business risky and expensive?
- ❖ Why is now the time to get involved with the Internet? Isn't it too late?
- ❖ Why do you give your book profits to charity?
- ❖ Where can readers of *Click Millionaires* get follow-up help?



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Visit [www.ScottFox.com](http://www.ScottFox.com) for more info,  
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## Scott Fox Bio

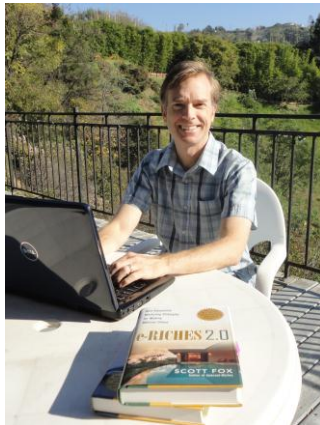
SCOTT FOX is the Founder of the popular lifestyle entrepreneur coaching community ClickMillionaires.com and Author of the new book ***Click Millionaires: Work Less, Live More with an Internet Lifestyle Business You Love.***

Scott is a serial startup entrepreneur, executive, podcaster, and Author whose e-business strategy coaching helps solopreneurs, small business owners, and corporations make more money online.

Scott has built multi-million dollar e-businesses ranging from many niche online ventures, to Silicon Valley venture capital-backed startups and Fortune 500 corporate web sites, to sites for celebrities like Bill O'Reilly and Larry King.



A graduate of the University of Michigan and Stanford Law School, he is the best-selling author of three books: ***Internet Riches, e-Riches 2.0: Next Generation Online Marketing Strategies,*** and the new ***Click Millionaires.***



Scott's work and books have been covered extensively in the national and international press including in the Wall Street Journal, Forbes, USA Today, The New York Times, The Globe & Mail, SUCCESS and Smart Money magazines, The Boston Globe, The Orange County Register, and many radio and podcast programs worldwide.

***You and your listeners are invited to visit <http://www.ClickMillionaires.com> for free email newsletters and to join the friendliest lifestyle business coaching community online for free.***



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