



## Fighting Childhood Cancer, One Cup at a Time!

Every year, an estimated 250,000+ new cases of cancer affect children under the age of 20 worldwide.

*Our focus is to fund and support innovative and promising research that will provide better treatments and cures for all types of childhood cancer. While the majority of our funding goes towards research, we are also dedicated to offering programs and resources to families with children fighting cancer. By funding research and supporting these families, we strive to make meaningful and significant differences in their lives now.*

### We're Stirring Up Better Treatments and Cures



**Fundraising.** Our generous supporters of all ages, from individual donors to lemonade stand hosts, grassroots supporters and special event attendees help us raise funds.



**Grant making.** We select and fund research projects at top hospitals and institutions with expert advice from our Scientific Advisory Board and a rigorous peer review process. ALSF is a leader in funding studies which engage early career researchers, drive innovation and improve quality of life and care for patients.



**Results.** Our projects advance research to find better, targeted treatments and cures for patients without devastating side effects. Our funding has helped researchers make key discoveries at an accelerated pace and develop treatments that save lives.

### Family Programs

We know firsthand the difficulties a family faces when a child is battling cancer. We offer these programs to help.

- **Travel For Care Program** helps pay for flights, lodging, meals and gas for families who have to travel for their child's treatment.
- **SuperSibs** offers emotional support and comfort to siblings of childhood cancer patients.
- **Childhood Cancer Treatment Journal** helps parents stay organized and keep track of important information.

### Our One Cup at a Time Philosophy

**Like our founder Alex, we believe that every person can make a difference, small actions add up to make a big impact, and together, we will find cures.**

We believe in empowering and engaging people of all ages to get involved and join the fight against childhood cancer. To that end, we will work with you to create opportunities for your organization, community and fanbase to engage with Alex's Lemonade Stand Foundation in a meaningful and inspiring way. Reach out to us for ideas to join our cause!



### Meet Alex, our Founder **A determined 4-year-old with a simple idea**

In 2000, Alexandra "Alex" Scott, a young cancer patient, announced that she wanted to hold a lemonade stand to raise money to help find a cure for all children with cancer. Through annual lemonade stands and support from the thousands of people inspired by her spirit and determination, she was able to raise \$1 million before passing away at the age of 8 from her cancer. Alex's Lemonade Stand Foundation (ALSF) honors Alex's courage and generosity and carries on her mission of curing childhood cancers. Today, ALSF is one of the leading funders of pediatric cancer research in the U.S.

